

02/12/10 12:55 V021210\_18  
11/02 PUBLIC AFFAIRS BROADCASTS <BES#I021210\_18>  
From: Jose Jimenez <jjimenez@cbs.com>  
To: ALL STATIONS

RE: 11/02 PUBLIC AFFAIRS BROADCASTS

ATTN TELECOMMUNICATIONS: PLEASE RELAY TO TCALL TBSDNY

TO: GENERAL MANAGERS, PROGRAM DIRECTORS, PUBLIC AFFAIRS DIRECTORS

RE: PUBLIC AFFAIRS BROADCASTS FOR NOVEMBER 2002

THE ATTACHED FILE BELOW IS A LIST OF CBS PUBLIC AFFAIRS BROADCASTS FOR NOVEMBER 2002. I WILL BE SENDING YOU DECEMBER 2002 DURING THE FIRST WEEK OF JANUARY. THIS SHOULD ASSIST YOUR STATION IN COMPLETING THE ISSUES/PROGRAMS REPORT FOR FOURTH QUARTER 2002. TOGETHER WITH THE PRESS BUNDLE, THIS INFORMATION WILL ENABLE YOUR STATION TO UTILIZE NETWORK PROGRAMMING IN THE REPORT, IF YOU SO CHOOSE.

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT YOUR AFFILIATE RELATIONS DISTRICT REPRESENTATIVE.

BEST REGARDS,

AL LIPSON  
DIRECTOR OF LOCAL SERVICES & ADMINISTRATION

===== ATTACHMENT =====

CBS TELEVISION NETWORK  
PUBLIC AFFAIRS BROADCASTS  
NOVEMBER 2002 - p. 1 of 6

#### FACE THE NATION

11/03/02 The midterm elections:

- 1) Democratic and Republican Senate strategists talk about: voter apathy/insecurity following the 9/11 terrorist attacks, anthrax attacks and recent sniper shootings; predicting the election outcome in various states
- 2) Campaign experts discuss: anticipating a close election; the importance of voter turnout; the impact of labor unions; President Bush as an active campaigner  
Guests: Sen. Patty Murray (D-WA), Democratic Senatorial Campaign Committee (1); Sen. Bill Frist (R-TN), Republican Senatorial Campaign Committee (1); Amy Walter, Cook Political Report (2); Norman Ornstein, American Enterprise Institute (2)

11/10/02

- 1) Interview with Secretary of State Colin Powell about: the UN resolution regarding Iraq; the fact that the U.S. has not given up its authority to act with like-minded nations if the UN chooses not to act; imposition of a tough UN inspection regime; speculation in the press about U.S. military plans; the possible defection by top Iraqi military officials; public opinion about a U.S.-Iraq war
- 2) Post-election Democratic and Republican Senate opinions about: a

U.S. war against Iraq; the homeland security bill; a permanent tax cut

Guests: Colin Powell, Secretary of State (1); Senator-elect John Sununu (R-NH) (2); Senator-elect Mark Pryor (D-AR) (2)

11/17/02 Iraq and the new terror warning:

- 1) Interview with Sen. John McCain about: a U.S. response to a possible lack of compliance by Iraq with a UN resolution dealing with weapons inspection; the establishment of a domestic spy agency
  - 2) Interview with Sen. Christopher Dodd about: homeland security legislation; terror alerts; U.S. response to Iraq; Democratic reaction to the recent elections
  - 3) Interview with Sen. Richard Shelby about: the establishment of a domestic spy agency; terror threats; the question of whether Osama bin Laden is still alive
- Guests: Sen. John McCain (R-AZ) (1); Sen. Christopher Dodd (D-CT) (2); Sen. Richard Shelby (R-AL) (3)

11/24/02 A Saudi money link to the 9/11 hijackers:

- 1) Interview with Adel Al-Jubeir about: his reaction to a report that money from Princess Haifa, wife of the Saudi Arabian Ambassador in Washington, wound up in the hands of two of the hijackers who crashed an aircraft into the Pentagon (pre-taped interview)
  - 2) Interview with Sen. Joseph Lieberman about: his charge that the FBI and other government agencies have not been aggressive enough in investigating reports of Saudi links to 9/11; U.S. energy policy; the likelihood of war with Iraq
  - 3) Interview with Thomas Friedman about: his analysis of the report concerning Saudi Arabia
- Guests: Adel Al-Jubeir, Saudi Foreign Policy Adviser (1); Sen. Joseph Lieberman, Armed Services Committee (D-CT) (2); Thomas Friedman, The New York Times (3)

CBS TELEVISION NETWORK  
PUBLIC AFFAIRS BROADCASTS  
NOVEMBER 2002 - p. 2 of 6

60 MINUTES

11/03/02

"Doctor Death And His Accomplice" (Pts. I & II) - an investigation of the links between Dr. Larry Ford, a California gynecologist and Wouter "Dr. Death" Basson, who headed the South African apartheid era bio-warfare program and who has made recent contact with governments like Iraq. Includes interviews with: Peter Fitzpatrick, an FBI informant; Victor Ray, detective; James Patrick Riley, Ford's former partner; Torie Pretorius, South African prosecutor; the aforementioned Dr. Basson; and Professor Helen Purkitt, co-author of a U.S. Air Force Academy report on Basson. (C: Mike Wallace - P: Peter Klein)

"Texas"- a report on this year's election in Texas, where no Bush family member is running for the first time since 1980, former Dallas Mayor Ron Kirk is trying to become the first black U.S. Senator from the South, and Tony Sanchez, an oilman and political novice, is vying to be the state's first Hispanic governor. Includes comments by political

columnist Molly Ivins. (C: Morley Safer - P: Steven Reiner)

Andy Rooney Topic: "Just Like The Russians" - the Moscow theater standoff

11/10/02

A SPECIAL EXTENDED BROADCAST (75 MIN. EAST COAST; 90 MIN. PACIFIC ZONE)

"Toxic Town" - a report on Anniston, Ala., where residents were exposed to high levels of (PCBs) polychlorinated biphenyls, a cancer-causing chemical manufactured in the area by Monsanto for almost 40 years. The townspeople, many involved in a class action lawsuit, were not warned of potential health risks either by Monsanto or by the U.S. Environmental Protection Agency. (C: Steve Kroft - C: Graham Messick)

"Sir David Attenborough" - an interview with the BBC's Sir David Attenborough who is in his 50th year of producing premier documentaries about nature. (C: Ed Bradley - P: Jeanne Solomon Langley)

"Depressed And On Welfare"- studies show that clinical depression may be keeping many welfare recipients from getting back to work and off public assistance. Includes interviews with Dr. Ronald Kessler, Harvard School of Public Health; Dr. Carl Bell, director of a Chicago mental health clinic; and Angela Moffett and Imani Hadid, two women who were treated for depression. (C: Lesley Stahl - P: Rome Hartman)

"Cheaters"- a report the high incidence of cheating, largely via the Internet, on the nation's college campuses. Includes interviews with: Professor Lou Bloomfield, University of Virginia; Professor Don McCabe, founder of the Center for Academic Integrity; Kenny Sahr and Yasha Harari, founders of a website from which students can download academic papers; and John Barrie, a graduate student who devised a method to catch cheaters. (C: Morley Safer - P: Deirdre Naphin)

"Richard Harris" a profile of the veteran Irish actor, who died last month, and who captured the spotlight once again playing the role of Professor Dumbledore in the Harry Potter films. (C: Christiane Amanpour - P: Andrew Tkach) (THIS SEGMENT AIRED ON THE PACIFIC NET ONLY)

Andy Rooney Topic: "Hard To Open" - Have you tried to open a bottle of aspirin lately...or a bag of potato chips?

CBS TELEVISION NETWORK  
PUBLIC AFFAIRS BROADCASTS  
NOVEMBER 2002 - p. 3 of 6

60 MINUTES (continued)

11/17/02

"The Inspector"- an interview with Dr. Hans Blix, a Swedish diplomat and chief UN weapons inspector, on the eve of his trip to Iraq to begin searching for weapons of mass destruction. The findings of the search could determine whether the U.S. will go to war against Iraq. Also includes interviews with: Tim McCarthy, former UN weapons inspector; Paul Leventhal, founder of the Nuclear Control Institute; and Ken Pollack, former analyst for the CIA and the National Security Council. (C: Steve Kroft - P: Graham Messick, Trevor Nelson)

"Bush At War"- Pulitzer-prize winning journalist Bob Woodward discloses previously unknown information from his new book about how President Bush and his cabinet prosecuted the war on terror in the weeks after the 9/11 attacks. The book, which will come out next week, is based on an extensive interview with the President last August, at the Bush ranch in Texas. (C: Mike Wallace - P: Robert G. Anderson)

"Not The Best Policy?"- a report on the controversy over UnumProvident's alleged practice of denying legitimate disability insurance claims in order to meet monthly targets. Former employees of the nation's largest disability insurer accuse their former employer of cheating disabled people out of the money entitled to them in a company-wide effort to fatten the bottom line. (C: Ed Bradley - P: David Gelber)

Andy Rooney Topic: "A Political Aptitude Test" - Andy wants to replace elections with a test

11/24/02

"Retaliation...Will Not Be Tolerated"- despite FBI head Robert Mueller's order forbidding retaliation against whistle-blowers, John Roberts, an agent who recently appeared on 60 MINUTES to expose wrongdoing within the Bureau, has been harassed. Includes interviews with Roberts; Sen. Charles Grassley (R-IA); Sen. Patrick Leahy (D-VT); and Steve Kohn, Roberts' attorney (C: Ed Bradley - P: Michael Radutzky)

"Billy Crystal"- an interview with the comic, movie star and popular Oscars host. (C: Mike Wallace - P: Robert Anderson)

"Jackpot Justice"- a report on lawyers who go to rural, impoverished places like Jefferson County, Mississippi to sue big corporations for personal injury. Includes interviews with Wyatt Emmerich, publisher and columnist in Jackson, Mississippi; Shane Langston, the former head of the Mississippi Trial Lawyers Association and his partner Dennis Sweet. (C: Morley Safer - P: Deirdre Naphin, Jennifer Breheny)

Andy Rooney Topic: "Christmas Before Thanksgiving" - Thanksgiving the most American of holidays, is being squeezed out by Christmas

## 48 HOURS INVESTIGATES

11/01/02

"Where Is Mrs. March?"- on August 15, 1996, 33-year-old Janet Levine March, a wife and mother of two young children, disappear. She had a successful career as an artist, a successful husband, Perry, a lawyer, and a beautiful home in Nashville, TN. However, one night, her husband claims that she left home, saying that she needed time alone, and was never heard from again. After Janet's disappearance, Perry March and Janet's parents searched for her two weeks before filing a missing persons report with the police. Investigators found Janet's car parked a few miles away from her home with her belongings inside. Perry, the only suspect in case moved with his children to Ajijic, Mexico where he remarried and began a new life. Janet's parents are convinced that Perry killed their daughter but, with no hard evidence that a crime was committed it is unlikely that Perry March will be brought back from Mexico to face trial. Segments include: "Family Matters"; "Into The Night"; "Missing Mommy"; "Borderline"; "Home Free?" (C: Bill Lagattuta - P: Sr. P: Peter Schweitzer - P: Joe Halderm Richard Barber)

11/08/02

"Scammed"- An expose of consumer rip-offs including: "Fortune Hunter"- a report on Linda Marks of Del Ray Beach, Florida, who claims to have psychic powers. Includes interviews with Delores Hoffert and Lynn Boys, two women she defrauded, and James Randi, a magician who investigates claims of psychic phenomenon. (C: Harold Dow - P: Marcelena Spencer); "To Catch A Thief" - tests the honesty of car valet services at famous restaurants, hotels and clubs using hidden cameras. (C: Joel Grover, KCBS, Los Angeles - P: Susan Malle); "Chasing A Dream"- reports on problems encountered by people in financial ruin who turn to credit repair services such as the Lavonia, Michigan-based, ICR. (C: Peter Van Sant - P: Miguel Sancho); "Wild Ride" -Mel Spillma a county clerk of San Antonio, Texas who made millions by taking the unclaimed estates of people who died seemingly without heirs (C: Troy Roberts - P: Jay Young) ("Scammed" Sr. P: Al Briganti)

11/15/02

"Witness"- Charles Forshee, a 56-year-old foster father in Houston, Texas, was charged with the asphyxiation-murder, on June 21, 2001, of Dillon Ferrar, a child in his care. Dillon's four-year-old brother, a key witness at the murder trial, testified that he saw Forshee put a pillow on Dillon's face. Defense attorney Stanley Schneider attacked Lucas' reliability as a witness and argued that Lucas, known to be overly aggressive, might have been responsible for his brother's death. A jury found Charles Forshee not guilty. Amanda DeBerry, the children's 21-year-old mother, is planning a civil suit against Charles Forshee and his wife Linda and the foster care agency who recommended them. Segments include: "Face Of Innocence"; "Never Forget"; "In The Balance"; "Brother's Keeper"; "Final Plea" (C: Troy Roberts - Sr. P: Katie Boyle - P: Clare Friedland Nancy Kramer)

11/22/02

"Burden Of Proof"- following the disappearance, on Jan. 18, 1997 of 33-year-old Beverly Watson of Fayetteville, Ga., her husband, Jim, became a prime suspect in the case. Watson, who was raising the couple's two children, insisted that he was innocent. Police who searched the Watson home found no evidence but noticed that Jim was wearing makeup to conceal what appeared to be fingernail scratches on his face. A little more than two years after

Beverly disappeared, 12 of her bones, including her skull, were found about 20 miles from the Watson home. Despite the fact that the cause of death was ruled undetermined by the medical examine the prosecutor, Sheila Ross, got an indictment from a grand jury and brought Jim Watson to trial for the murder. A jury found him guilty and he was sentenced to life in prison. The Watson children, Ashley, 18 and Todd, 12, stand by their father who is seeking a new trial. Segments include: "Life With Father"; "Dead End"; "Friends in Need"; "Face Off"; "We The Jury" (C: Harold Dow - Sr. P: Katie Boyle - P: Paul LaRosa, Sara Ely Hulse)

CBS TELEVISION NETWORK  
PUBLIC AFFAIRS BROADCASTS  
NOVEMBER 2002 - p. 5 of 6

48 HOURS (continued)

11/29/02

"Cold Turkey"- focuses on efforts to overcome obesity including: "Heart Of The Matter" - a report on Lap Band, a procedure, considered safer and less invasive than gastric bypass, which involves the placement of an adjustable band around the stomach, restricting the amount of food a person can eat. Includes interviews with Ann Wilson, of the rock group Heart and Faye Kin a 37-year-old North Carolina woman, both of whom opted for the procedure. (C: Troy Roberts - P: Lisa Freed); "Man For All Seasonings" - a report on restaurateur Drew Nieporent who was given a possibly fatal diagnosis by doctors at the Mayo Clinic when his weight hit 335 pounds. Nieporent, who turned down weight loss surgery, now controls his weight by keeping track, on a daily basis, of every morsel of food he eats. (C: Richard Schlesinger - P: Lisa Freed); "Power Of The Pole"- a group of Los Angeles wives and mothers who turned to the erotic art of pole dancing to get in shape. (C: Peter Van Sant - P: Abra Potkin, Paul F. Ryan); "Waist Not, Want Not"- a report on 200 overweight people taking part in Fight the Fat, a program started by Mercy Medical Center in Dubuque, Iowa whose aim is to lose a combined total of a ton in ten weeks. (C: Harold Dow - P: Peter Doyle) ("Cold Turkey "Sr. P: Peter Schweitzer)

60 MINUTES II

11/06/02

PREEMPTION

11/13/02

"Rigging The Market" - an expose on laddering, a practice whereby investment firms, through insider agreements, cause the prices of IPO's (initial public offerings) to rise artificially high. Includes interviews with: Nicholas Maier and Blythe Berents, Wall Street insiders; Mel Weiss, an attorney representing the plaintiffs in a class-action suit against over 40 different investment banking firms; Arthur Levitt, Former Chairman, SEC; and Eliot Spitzer, New York Attorney General. (C: Scott Pelley - P: Shawn Efran)

"Dean Kamen And His Amazing Machines" Pts. I & II - an interview with 52-year-old Dean Kamen, inventor of IT, the personal

transportation system now called the Segway. Kamen talks about the impact of Segway, and demonstrates a new invention which will provide safe water for underdeveloped nations. His design uses the Stirling engine, a non-polluting device which creates energy by playing heat against cold to provide electrical power and, enough heat to distill contaminated water. Kamen also talks about FIRST (For Inspiration and Recognition of Science and Technology), an organization he founded to keep kids in school and redirect their goals. (C: Dan Rather - P: Alan Weisman, Neeraj Khemlani)

Charles Grodin: Hello? Telemarketing Overload: why do people call during dinner and say it's a "courtesy call"?

CBS TELEVISION NETWORK  
PUBLIC AFFAIRS BROADCASTS  
NOVEMBER 2002 - p. 6 of 6

60 MINUTES II (continued)

11/20/02

"Too Close To The Fire"- a report on firefighters, the majority of them volunteers, who are guilty of arson. Includes interviews with: Douglas Ford, an Ohio volunteer firefighter who set the blaze that destroyed his own firehouse; Joseph Wambaugh, author of "Fire Lover"; Tom Aurnhammer, fire chief in Farmington, New Mexico; and Ken Cabe, South Carolina State Forestry Commission. (C: Dan Rather - P: Mary Mapes, Dana Roberson)

"Roc-A-Fella Of Rap" - an interview with Jay-Z, the 33-year-old rap star who was brought up in one of New York's toughest projects and now owns his own record label -- Roc-A-Fella -- a clothing line and a movie production company. Also includes an interview with Jay-Z's mother, Gloria Carter. (C: Bob Simon - P: David Rubin, Neeraj Khemlani)

"The Hidden Clue"- a report on digital fingerprint enhancement, a new technique which allows investigators to get a person's prints from any surface. Proponents of the technique claim that it enables police to solve previously uncrackable cases. Critics charge that it involves tampering with evidence. Includes an interview with Erik Berg, Tacoma Police Department, who developed the technique. (C: Jim Stewart - P: Andrew Wolff)

Charles Grodin: Hide and Seek? Weapons inspectors are wondering what Saddam Hussein might be hiding and where

11/27/02

PREEMPTION

\*\*\*\*

NNNN